

PRESS RELEASE

Q1 2019 – Sales Turnover : € 6,30M (+6,8%)

Media Division : strong ongoing dynamic growth (+27.6%)

Levallois-Perret, France, February 12th, 2019, Qwamplify (ISIN: FR0010889386 - Mnemonic: ALQWA), a major player in France for Media & Data digital marketing solutions, announces today its sales turnover (non-audited figures) for the 1st quarter 2019 (october to december 2018).

Q1 T.O. in €M	2019	% of T.O.	2018	Variation 2019/2018
T.O. September- December 2018	6,30		5,90	6,8 %
Media	3,33	53 %	2,61	27,6 %
Activation Marketing	2,97	47 %	3,29	-9,7 %

Ongoing organic growth

In line with the previous financial year and on a like-for-like basis, Qwamplify posted a good growth momentum in its revenue, which rose by 6.8% to € 6.3m in the first quarter of 2018/2019.

The Media division continues to drive growth, supported by an expanded offer in leads, SEO & RTB (Programmatic Advertising) and synergies between the different entities. With sales of € 3.33 million, up nearly 28%, the Media division now accounts for 53% of total sales.

As announced, the Activation division is down, notably impacted by the Mobile activities (SDK) which are decreasing over the quarter.

OUTLOOK FOR 2019 :

The Group is confident for 2019 and will continue to deploy its new offering. It anticipates a slight organic growth in 2019 strongly driven by the Media offer but still impacted by a moderate slowdown in the activation division historical activities.

As announced in the press release about the annual results, the group also expects double-digit revenue growth in 2019 and a positive net result.

NEXT PRESS RELEASE

S1 & Q2 2019 sales turnover : May 14th, 2019

QWAMPLIFY « Innovative Agency of the year 2018 »

About Qwamplify

Qwamplify is a European digital & data marketing group serving major brands and e-tailers to develop their sales. The Group offers digital recruitment solutions on web (emailing, SEA & SMA, co-registration), innovative promotional solutions and CRM (digital platforms). For 22 years, Qwamplify has gained a strong reputation among more than 800 advertisers, including : Butagaz, Delonghi, Kärcher, Manitou, Michelin, Sony, Coca-Cola, Daxon, Hager, Etam, Carrefour or Rue du Commerce.

Qualified as an "Innovative Company" by Bpi France, the Group, listed on Euronext Growth since 2010, headquartered in Levallois-Perret, is also located in Aix-en-Provence, Marseille, Nice and Bordeaux in France and in Italy, UK, Finland and Sweden. In its last financial year, it closed sales of € 23.7M at the end of September 2018, up 22%. The Group had net cash of € 4.4M as of September 30, 2018. Qwamplify is also the first shareholder of Bilendi with 25.85 % of the capital.

CONTACTS

Cédric Reny

CEO & Founder

<https://fr.linkedin.com/pub/cédric-reny/b7/669/69b>

Marc Langlet

Chief Financial Officer

Tel : +33 (0) 6 63 26 80 45

investisseurs@qwamplify.com

Listed on Euronext Growth Paris



ISIN : FR0010889386 – Mnemonic : ALQWA

Eligible to PEA-PME

Labelized « Innovative Company » - BPI France

QWAMPLIFY « Innovative Agency of the year 2018 »

QWAMPLIFY – LTD with a capital of € 5 507 395

Headquarter: 14 place Marie-Jeanne Bassot 92300 LEVALLOIS PERRET - France

Administrative Office : 135 avenue Victoire, 13790 ROUSSET - France

Tel : +33 (0)4 86 91 42 00

Email: contact-us@qwamplify.com

RCS (SIREN) 500 517 776 NANTERRE / APE: 7311Z – TVA intra: FR33 500 517 776

www.qwamplify.com